

# Amore<sup>®</sup> Organic Legumes Launch Nationwide

*Organic, Shelf-Stable, Ready-to-Eat Legumes*

Visit Booth #1230 and Products Showcase at Natural Products Expo East

## FOR IMMEDIATE RELEASE

**ROCHELLE PARK, NJ (September 10, 2019)** – **Amore<sup>®</sup>**, a leading brand of authentic Italian imported ingredients, known for BIG and BOLD flavors, brings innovation and exciting news to grocery stores with the introduction of its **Ready-to-Eat Organic Legumes**. Available in three varieties – **Cannellini Beans, Borlotti Beans** and **Garbanzo Beans** – all three are USDA Organic, Non-GMO Project Verified, made in Italy, kosher, and are debuting at the Natural Products Expo East 2019 in Baltimore.

Our **Amore<sup>®</sup> Ready-to-Eat Organic Legumes** are cultivated under strict Organic farming standards that yield the highest quality beans imported from Italy. In convenient peggable pouches, with no excess liquid, **Amore** Legumes are low in sodium and fully cooked. Eat them yourself or share with family and friends, these beans are vegan, rich in fiber and provide minerals for healthier living.

These **100% Plant-Based Single-ingredient products** are ideal as a meat replacement or as a delicious source of vegetarian protein. Our Organic legumes have incredible versatility: serve them in hot or cold dishes, soups, stews, as a salad topping, or straight out of the pouch!

- **SHARE** as an appetizer of antipasto,
- **BLEND** as an ingredient in a soup or stew,
- **TOP** on a salad; or
- **SNACK** on-the-go straight out of the pouch.

They will be entering distribution in the supermarket and specialty natural channels this fall.

According to the Market Lifestyle of Health and Sustainability (LOHAS), shoppers are opting for products that have fewer ingredients and clean product labels. Activities related to this include buying plant-based, non-GMO, and organic products to show support to the planet and their health. **“Amore<sup>®</sup> Ready-to-Eat Organic Legumes** provide consumers with truly innovative authentic single-ingredient options that are delicious, convenient and shelf-stable,” said Steven Grossman, President and CEO of **PANOS brands**. “With the demonstrated growth and continued momentum toward these health trends, there couldn’t be a better time to introduce **Amore<sup>®</sup> Ready-to-Eat Organic Legumes** nationwide.”

### About Amore

**All Amore<sup>®</sup> products are imported from Italy and use only the highest quality locally sourced ingredients. For sophisticated cooks who want easy to prepare gourmet meals, Amore<sup>®</sup> is the brand of authentic, concentrated flavors that are delicious, imported from Italy and come in convenient easy-to-use packages.**

**About PANOS brands®**

***PANOS brands®, is a consumer-packaged goods company created to manage a unique and defined portfolio of specialty food and beverage brands. "P.A.N.O.S." is an acronym that precisely defines the company's mission to offer Premium, Authentic, Natural, Organic, and Specialty foods throughout the world. True to its namesake — the ancient Greek word for torch — their portfolio of brands serves as a beacon for consumers who are increasingly demanding a wide spectrum of specialty foods.***

***Each brand speaks directly to sustained trends in categories such as organic, ethnic, vegetarian, restricted-diet, and gourmet foods. While visiting its booth at Natural Products Expo East, in addition to Amore cooking pastes, ready-to-eat vegetables and NEW ready-to-eat legumes imported from Italy; PANOS brands will be featuring Andrew & Everett's rBGH-BST Hormone Free cheeses and its NEW protein packed cheese snack bars; KA•ME's comprehensive line of Asian food products and NEW ready-to-eat meal kits; Walden Farms' line of calorie-free specialties and its NEW Maple Bacon Syrup; Sesmark's wholesome ancient grain crackers, MI-DEL's cookies and gluten free pie crusts, Chatfield's Organic, allergen safe baking bars with its NEW enhanced ingredients and packaging, and NEW Better Than Milk plant-based beverages!***